



Loving the Mama Postpartum Services
211 W Sealy Street | Suite 9 | Alvin, TX 77511

Subject: Sponsorship Opportunity – Fed with Love 5K + Lactation Resource Fair

Dear Community Partner,

I am reaching out to invite you to partner with us for the inaugural **Fed with Love 5K + Lactation Resource Fair**, taking place August 15, 2026, at Walter Hall Park.

This community event, held during **World Breastfeeding Month**, combines the energy of a family-friendly 5K run/walk with the heart of a lactation resource fair. Our mission is to:

- **Provide lactation education** to families in our community.
- **Raise awareness** about the benefits of breastfeeding and chestfeeding, with a special focus on **Black Breastfeeding Awareness**.
- **Offer support** and connect families to resources that help them succeed in their feeding and postpartum journeys.

All **proceeds from the event go directly toward offering free doula care and lactation support to postpartum families** who may otherwise be unable to access these essential services. We would be honored to have you join us as a sponsor. Attached you'll find our **sponsorship packet**, which outlines partnership levels and benefits, including:

- Recognition on event materials, t-shirts, and signage
- Booth opportunities at the Lactation Resource Fair
- Complimentary race registrations
- Social media and website promotion
- The chance to show your commitment to supporting families in our community

If a sponsorship package isn't the right fit, we also welcome **donations of any amount**, which will still be recognized in our community appreciation campaign.

Your support will make a meaningful difference in the lives of parents and babies across the Houston area. I would love the opportunity to connect and discuss how we can partner together.

Thank you for considering this opportunity to help us build a healthier, more supported community for growing families.

Warmly,

Cecily N. Solomon

Founder, Certified Breastfeeding Specialist and Postpartum Doula

Loving the Mama Postpartum Services

281-968-8023

lovingthemama@gmail.com

www.lovingthemama.com



Fed with Love 5K + Lactation Resource Fair Sponsorship Opportunities

Event Date: August 15, 2026

Location: Walter Hall Park (807 State Hwy 3 N, League City, TX 77573)

Host: Loving the Mama Postpartum Services

The **Fed with Love 5K + Lactation Resource Fair** is a family-friendly event bringing our community together to celebrate **National Breastfeeding Month**, raise awareness, and increase access to lactation and postpartum support.

All proceeds benefit families in our community through **free lactation services and postpartum doula care**, ensuring every parent has access to compassionate support.

Sponsorship Levels

☀️ **Fourth Trimester Presenting Sponsor — \$2,500**

- Exclusive “**Presented By**” recognition across all event branding
- Premier logo placement on all promotional materials (flyers, social media, press releases, webpage)
- Company name/logo featured on race bibs and finish line banner
- **Category exclusivity**
- Opportunity to speak at event opening ceremony
- **6 complimentary race registrations**
- Premium, high-visibility booth space at Resource Fair and packet pick-up
- **Dedicated Sponsor Spotlight post and thank-you post**
- Recognition in post-event press release
- Verbal recognition during key event moments
- Opportunity to include approved items in event bag

💛 **Third Trimester Sponsor — \$1,000**

- Prominent logo placement on event t-shirts and signage
- Company name/logo on event webpage and promotional materials
- **4 complimentary race registrations**
- Booth space at Resource Fair and packet pick-up
- **Featured social media highlight post**
- Verbal recognition during event announcements
- Opportunity to include approved items in event bag

🌸 **Second Trimester Sponsor — \$500**

- Logo placement on event t-shirts and signage
- Company name/logo on event webpage
- **2 complimentary race registrations**
- Inclusion in group sponsor social media feature
- Opportunity to include approved items in event bag



First Trimester Sponsor — \$250

- Logo placement on shared sponsor signage at event
- Company name/logo on event webpage
- **1 complimentary race registration**
- Inclusion in group sponsor social media feature
- Opportunity to include approved items in event bag

Golden Hour Donor — \$125

- Logo placement on shared sponsor banner at event
- Listing on event webpage
- Inclusion in group sponsor social media feature
- Opportunity to include approved items in event bag

Community Supporter

Every dollar counts! Donors under \$125 will receive:

- Recognition on event webpage
- Inclusion in “Thank You to Our Supporters” social media campaign

In-Kind Donations

We also welcome in-kind contributions such as water, snacks, raffle items, printing, or event supplies. **In-kind donations with a fair market value equivalent to one of our sponsorship levels will receive the same recognition and perks as monetary sponsorship at that level.**

All in-kind donors will be recognized:

- **At the event** (signage, program, or verbal acknowledgment depending on level)
- **Online** (website, social media, and event promotions)

Please indicate the estimated value of your in-kind donation so we can assign the appropriate sponsorship level and recognition.

For Sponsorships & Donations Contact:

Cecily Solomon

281-968-8023

fedwithlovetx@gmail.com

www.lovingthemama.com/fedwithlove



**Fed with Love 5K & Lactation Resource Fair
Sponsorship & In-Kind Donation Application Form**

Business/Organization Name: _____

Contact Person: _____ **Title/Role:** _____

Email: _____ **Phone:** _____

Mailing Address: _____

Sponsorship Level (check one):

- 🏆 Fourth Trimester Presenting Sponsor – \$2,500
- 🥈 Third Trimester Sponsor – \$1,000
- 🥉 Second Trimester Sponsor – \$500
- 🌟 First Trimester Sponsor – \$250
- 🧡 Golden Hour Donor - \$125
- 🤝 Community Supporter: \$ _____
- 🧡 In-kind Donation – Description and Estimated Value: _____ \$ _____

In-kind donations with a fair market value equivalent to one of the sponsorship levels will receive the same recognition and perks as a monetary sponsorship at that level.

Recognition includes:

- Mention on social media and event webpage
- Other perks based on sponsorship level

Payment Method:

- Online (link will be emailed)
- Check (Payable to: Loving the Mama Postpartum Services)

Please email a high-resolution logo (PNG, JPEG, or EPS) to: fedwithlovetx@gmail.com

Authorized Signature: _____ **Date:** _____

Return by email to: fedwithlovetx@gmail.com

Return by mail to:

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